



# OFFICIAL JERSEY SPONSOR OF FC DALLAS



Dear FC Dallas Fans and Family,

[MTX Group](#) is excited to partner with FC Dallas to give a new look to upcoming seasons. When we heard FC Dallas was looking for a jersey sponsor, we knew it was an extraordinary opportunity. Partnering with an incredible soccer club like FC Dallas allows us to build on a foundation of mutual commitment to bring jobs and enrich the health of the communities in North Texas. We are honored to join in contributing to the pioneering legacy of the Lamar Hunt family, one of the greatest sports visionaries in American history.

Through our partnership with FC Dallas, we are committed to helping identify the next generation of Homegrown talent for the club. The entire MTX family is passionate about providing growth opportunities to all, including embodying women in leadership with our one-to-one ratio of women to men leaders, training and hiring veterans and spearheading a one-year paid parental leave. We look forward to working together with all of you to enhance the lives of our communities and our families through the beautiful game of soccer.

### Allow us to introduce ourselves.

We are a consulting company dedicated to transforming lives and communities through technology. Our MTX Maverick Quantum ([mavQ](#)) Artificial Intelligence Platform will enable the club to leverage advanced data-driven insights to identify and develop talent, strengthen the sport of soccer, win MLS Cup and raise the Anschutz trophy in North Texas. Our headquarters are right here in Frisco, just down the road from the pitch, and on game days, we can hear you roar.

Texas is home. We can't wait for the home opener in April. See you there. [#NowWeGo](#)

With gratitude,

Das Nobel, Nipa Nobel and the entire MTX Family



Clark Hunt, Das Nobel, Nipa Nobel, Dan Hunt



Accelerate innovation in sports  
with the Maverick Quantum (mavQ)  
Artificial Intelligence Platform.

- Das Nobel, Founder & CEO, MTX Group